



THE SAN DIEGO
WOMEN'S
FOUNDATION



August ENews

GRANTS FOCUS TOPIC: ENVIRONMENT

Reader tip: Conserve energy! Set your refrigerator temperature at 36 to 38 and your freezer at 0-5.



IN THIS EDITION:

- Remembering Joan
- Welcome Sue, Margaret, Charleen and Sara!
- Meet Jennifer
- Pencil Us In
- President's Letter
- 1st Annual Service Project
- Grants Committee Update
- Other Philanthropic Learning Opportunities



SAYING GOODBYE TO A BELOVED MEMBER

COMMUNITY PARTNER INFORMATION

La Jolla Playhouse

The 39 Steps

August 11-September 13

La Jolla Playhouse Madell Weiss Theatre

Cost \$30-\$65

Mix a Hitchcock masterpiece with a juicy spy novel, add a dash of Monty Python and you have the intriguing, thrilling, riotous, unmissable comedy smash straight from Broadway, *The 39 Steps*.

Contact: Box office (858) 550-1010

Meals-on-Wheels Greater San Diego

Cirque de Cuisine

Sunday, September 13

4 - 8pm

Hilton Mission Bay

A whimsical evening of edibles & entertainment

\$150 per person

\$1,500 table of 10

For information contact Kiki Schrijver at (619) 278-4041

Register at www.meals-on-wheels.org

It is with great sadness that we inform our foundation family of the passing of Joan Christensen. Many were fortunate to know Joan during her membership with SDWF where she served on the Finance Committee, Membership Committee, and Board of Directors.

In addition to her work with SDWF, Joan volunteered on behalf of Assistance League of San Diego, Achievement Rewards for College Scientists (ARCS) and La Jolla Villagers. Joan was a successful entrepreneur and noted author. Joan's passions included her family, golf, and making this world a better place.

In her remembrance, donations may be made to the Leukemia-Lymphoma Society or San Diego Hospice. Joan will be greatly missed!

WELCOME OUR NEW MEMBERS

Sue Raffee Barrett
Margaret Bradley
Charleen Zieky
Sara Hayes

MEMBER SPOTLIGHT

Jennifer Tankersley

Jennifer was raised in Hawaii and lived in Manhattan Beach before moving to San Diego about 7 years ago. Her professional background is in management consulting and 4 years ago she co-founded NP Strategies, a company whose focus is to bring strategic thinking and management consulting principles to businesses in the nonprofit arena. Jennifer lives in Carmel Valley with her husband and 3 young children and in her spare time (!) is working with 2 new startup companies: 1)Pockets for Our Planet—designing fashion with a purpose for the tween age group, and 2)The TC Solution, providing transaction coordination services for the residential real estate market. Jennifer was introduced to SDWF by Cindy Olmstead and Mary Walshok and she looks forward to becoming involved in the Grants Committee.

SAVE THE DATES

MOW English Motors Car Show
Sunday, September 27
10am–3pm
4949 South Mission Road, Fallbrook, CA 92028
No cost to attend, registration of showing car benefiting Meals-on-Wheels

San Elijo Lagoon Conservancy 2nd Biennial
Birds of a Feather Fundraising Gala
Saturday, September 26
Clear Spring Farm in Rancho Santa Fe
This gala benefits Environmental Education in and around the San Elijo Lagoon area (Solana Beach, Cardiff, Encinitas.)
For more details: www.sanelijo.org

Cajon Classic Cruise 2009 Season
Running every Wednesday
May 13th - September 30
Trophies are awarded weekly in several categories and all cars are welcome to enter. For more information, contact the El Cajon Community Development Corporation at (619) 401-8858, or visit www.downtownelcajon.com

Jewish Family Services
September Workshops
Visit www.jfssd.org or call (858) 637-3380 for a complete list of workshops.

Aquatic Adventures 2009 "Bubble Up!" Gala
October 3
6:30–10:00pm
The Birch Aquarium at Scripps Institution of Oceanography
2300 Expedition Way La Jolla, Ca 92037
Cost: \$250/person
This year's black tie affair will host a formal dinner highlighted by both a Silent and Live auction at the Stephen Birch Aquarium to support tuition-free programs. As we commemorate our 10th year, we are thrilled to share our exciting plans for growth and change including a new name that will better demonstrate the organization's mission and impact. For details contact:
elizabethhorpedahl@aquaticadventures.org

Angels 10th Anniversary Luncheon
October 15, 2009
Hyatt Regency La Jolla
For more details: www.angelsfoster.com

Neighborhood Connection

September 10, 2009

5:30-7:30pm

The Home of Nancy Spector

Nancy is welcoming her fellow members and guests to this informal gathering at her home. This is a great way for us to welcome our new members, catch up with current members, bring along and meet prospective members and learn more about SDWF and ways to get involved. Please RSVP through your electronic Pingg invitation or by emailing ciera@sdfoundation.org

1st Grants Committee Meeting

Tuesday, September 15, 2009

12-1:30pm

Girl Scout Headquarters: 1231 Upas St., San Diego, CA 92103

See Grants Committee Update below for more information.

SDWF Education Committee's Annual Kick-Off Event:

Environment Grants Focus

"Living and Granting Green"

Monday, September 21, 2009

5:30-7:30pm

Mission Trails Regional Park

One Father Junipero Serra Trail, San Diego, CA 92119

Open to SDWF Members and Guests

Are you feeling guilty for grabbing that pre-filled plastic water bottle when you leave the house in the morning? Do you have empty printer cartridges stacked on your desk and don't know what to do with them? Are you confused whether to rinse and recycle or conserve water & throw away? As you grab your housecleaning solutions are you wondering whether it is harmful to our oceans? Have you asked yourself, what can I do to help protect our environment?

Whether you are passionate about the environment, or simply passionate about San Diego, this event is for you! Please join the San Diego Women's Foundation for this **interactive & informative** evening focused on ways **YOU** can make a difference in helping to protect our exquisite San Diego.

In addition to the evening events, we will be featuring the very first **SDWF Marketplace**. We will be selling reusable, sturdy grocery bags and bpa-free (non-toxic) water bottles (with the SDWF logo of course) to help you to do your part. So bring \$5.00 per item (cash or check please). All proceeds go to future SDWF Education Committee programs. To see the items for sale, click [here](#).

Evening Program:

5:30-6:30: Reception and learning station rotations

6:45-7:05: Program

7:05-7:30: Dessert & Coffee on the patio overlooking Mission Trails

Home Start's 2nd Annual "Happy Hallo-Wine!" in honor of National Domestic Violence Awareness Month

Wednesday, October 21, 2009

5:30pm – 7:30pm

This event will take place high atop San Diego's skyline where guests will enjoy fantastic boutique wines and gourmet hors d'oeuvres in the ultimate skybox at the Diamond View Towers, overlooking PETCO Park. All proceeds will allow Home Start, Inc. to reach out to parents struggling to cope with poverty, illness and other crises and connect them to the resources needed to create a stable, secure and healthy home life for their children.

Tickets are \$50 before October 10, or \$60 after and can be purchased online at www.home-start.org or by calling Nicole Graichen at 619-692-0727 ext. 113.

TKF's 2009 Annual Luncheon Fundraiser November 5

11:45am-1:00pm

Four Points by Sheraton San Diego

16 youth are murdered on average each day in the U.S. Your support makes a huge difference to thousands of youth in San Diego County. Come as our guest and if you would like to help with the event, contact Katie Bowles at Katie@tkf.org or 858-565-0800 ext. 101. Please RSVP to Katie Bowles.

Vista Community Clinic

On July 20th Vista Community Clinic opened a 12,000 sq ft medical facility. This facility will be a health care safety net to more than 16,000 local residents. The new clinic is located in a Health Professional Shortage Area, indicating an extreme shortage of health care professionals willing to serve low-income and uninsured patients. During this economic crisis, the new clinic is just what the doctor ordered! Learn more at www.vistacommunityclinic.org/VCCGrapevine.html.

RSVP via electronic (Ping) invitation or contact Ciera at ciera@sdfoundation.org or (619) 814-1351.

PRESIDENT'S LETTER



It is with great pride that I assume the role of President of the San Diego Women's Foundation Board. Just saying those words makes me realize what a lineage I follow: our founder Linda Katz to Julie Dubick, then Alicia Foster and our most recent president, Carol Chang. Each one of these women has provided such strong leadership in working with the board and all of our members to make our Foundation the strong organization it is today. We are a member organization. That means we have wonderful

women who come together in joining our funds and our energy to help groups and agencies within our community be more successful to do the good work that they do. We have granted over \$1.74 million dollars to 49 organizations over the course of the last nine years. Now, that is truly the Power of Pooled Philanthropy.

This is an exciting year. Our grants focus topic is Environment. Our Discovery Team has worked diligently all year to compile community input and research to help develop relevant granting criteria. Our Education Committee and Discovery Team are creating an incredible Grants Kick-Off event on September 21 at the Mission Trails Regional Park. Put the date on your calendar, bring your friends and join us for this wonderful evening and a fabulous way to get an inside perspective on our Environment topic.

2010 will mark our 10th year! We have lots to celebrate and yet we have some challenges. Each one of us has been impacted by these difficult economic times and so have our community partners and our foundation. To help us remain agile and adaptable, as part of this year's focus we are establishing a Planning Task Force to oversee a process to establish measurable goals to ensure we are able to attain tangible accomplishments. In addition, we are going to take the time to evaluate our strengths and where we can be even more effective through a Discovery Team. This group will evaluate how we can be more member centric in order to continue to meet the philanthropic interests of our members. If you are interested in more information please contact our Director, Tracy Johnson, tracy@sdfoundation.org or myself at colmstead@trustworksgroup.com.

One of our challenges this year is to build our membership. But this year it is even more critical due to the economic struggles of not for profits. We can help that by growing our membership... for the more members we have, the more we are able to invest into the community at a time when our community organizations and agencies desperately need our support. So, here is my personal request—a challenge to each of you: ***If each member brings in one new member, we would have 225 more new members which would allow us to have a***

Think of one person you know who would love to join this incredible organization. Bring them to one of our neighborhood gatherings, the Kick Off on the 21st or to a Grants meeting. Get them hooked! We welcome them and you at our next event!

Before I end I want you all to be sure to get to know our wonderful staff, Tracy Johnson, our Director, and Ciera Rudin, our Administrative Coordinator. We are so fortunate to have them working on our behalf as they are the glue that holds everything together for us volunteers. When you send an email or call in, you always will get an immediate response, your questions answered, and with friendly energy which makes it even more delightful to work with them.

Happy rest of the summer. See you in the fall.

Cindy Olmstead
President

SERVICE PROJECT with Barrio Logan College Institute

On Tuesday, June 16th, eighteen members participated in the SDWF's inaugural Community Service Project at the Barrio Logan College Institute. The Women's Foundation volunteers helped over forty enthusiastic third, fourth and fifth grade students and their families celebrate at this educational and inspirational year-end event.

Using books provided by participating members, volunteers read with individual students, helped to run a spelling bee, and participated in a jeopardy game run by BLCI staff. It was a rewarding experience for all who participated as we got the opportunity to share this experience with one of our community partners providing critical programs in our community.

Stay tuned for future opportunities to participate in upcoming service projects. For more information about services offered and other ways to be involved with BLCI log onto www.bcli.org. Click [here](#) to view the service project photo album.

GRANTS COMMITTEE UPDATE

1st Grants Committee for 2009-2010

Tuesday, September 15, 2009

12-1:30pm

Girl Scout Headquarters: 1231 Upas St., San Diego, CA 92103

We invite all members to attend our Grants Committee Kick-Off Meeting. Come and hear about the many ways you can participate in the SDWF process for granting dollars into the San Diego region. You will find inspiration, new learning, and opportunities to share your expertise and commitment while improving our community.

The Grants Committee is comprised of three major functions: Discovery, Implementation and Impact. This division of responsibilities ensures that there is adequate time and focus given to the entire granting process.

This year's first Grants Committee meeting will include:

- Brief updates from the Environment Discovery Team
- An invitation to serve on the Arts & Culture Discovery Team
- An overview of the Grants Calendar
- Sign-ups for Proposal Review and Site Visits

The SDWF grants process is significantly strengthened by many volunteers participating! We look forward to seeing you on the 15th. RSVP: ciera@sdfoundation.org or call (619) 814-1351 Questions: Contact Rita Solberg, Grants Chair, at ritasolberg@cox.net or (619) 222-2841. *BYOL: Bring your own lunch please!!

Arts & Culture Discovery Team – Help Wanted!

Needed: Creative, curious women for the Arts and Culture Discovery Team

Each year a Discovery Team of the SDWF Grants Committee is charged with investigating current community priorities for the following year's granting cycle.

Here's a chance to make a real difference for SDWF: you can help us become experts on the local arts and culture scene, so we can find the "sweet spot" for our Arts and Culture granting in 2010/2011. We'll do independent research, interview local arts and cultural leaders, conduct community gatherings to hear people's visions for local arts and culture, and survey our SDWF membership for their input. We'll meet about every two months to share and analyze what we learn, and ultimately to shape next year's grant guidelines.

If you have four hours per month, Grants Committee experience, and the desire to dig deeper, please contact Lynn Owens (lynnowens@san.rr.com) or Erica Ueland (e.ueland@att.net). Your work will directly affect next year's granting focus and Grant Guidelines.

FOR MEMBERS: Additional Learning Opportunities



ARTICLE:

Women Take the Lead in Couples' Charitable-Giving Decisions

<http://philanthropy.com/news/updates/index.php?id=8307>

San Diego Grantmakers Annual Conference
The Future of Philanthropy: Creating Silver Linings
Thursday, October 29, 2009

During these troubled economic times, it is more important than ever for members of the philanthropic community to connect with each other and learn how to have greater impact. Don't miss this year's SDG Annual Conference, the premier event for local grantmakers! Click [here](#) for more information and to register.

 The San Diego Women's Foundation • *Engaging Women in Significant & Sustainable Philanthropy* 

2508 Historic Decatur Road, Suite 200 San Diego, CA 92106 • 619.235.2300 • sdwf@sdfoundation.org