



THE SAN DIEGO
WOMEN'S
FOUNDATION

E-news

OCTOBER 2009

GRANTS FOCUS TOPIC: ENVIRONMENT



Reader tip: Regarding plastic shopping bags...

- Reduce the number of shopping bags. When purchasing just one or two items, forget the bag.
- Use your own reusable (SDWF) canvas bags when shopping. Keep some in your car so you will always be prepared.
- Recycle your shopping bags. If you do opt for paper or plastic grocery bags, take them back to the store to be recycled.

Get your SDWF shopping bag today! See below for details on how to purchase.

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WELCOME OUR NEW MEMBERS

COMMUNITY PARTNER INFORMATION

**Home Start's 2nd Annual
"Happy Hallo-Wine! " in honor of National
Domestic Violence Awareness Month
Wednesday, October 21
5:30-7:30pm**

This event will take place high atop San Diego's skyline where guests will enjoy fantastic boutique wines and gourmet hors d'oeuvres in the ultimate skybox at the Diamond View Towers, overlooking PETCO Park. All proceeds will allow Home Start Inc. to reach out to parents struggling to cope with poverty, illness and other crisis and connect them to the resources needed to create a stable, secure

**Judy Wheatley
Judy Wenker
Jacqueline Bell**

MEMBER SPOTLIGHT

Ashley McElravy

Ashley McElravy is a San Diego native who currently lives downtown in the East Village. She joined the SDWF in 2008 after attending a few events as a guest of Liz Meyer and Jen Menkov. Ashley is one of only a handful of our current members in their 20's. After graduating from UCLA in 2006 with a degree in Psychology, Ashley has been employed in marketing and business development for nearly 3 years at Gafcon Inc., a woman-owned construction consulting firm. Ashley organized our Under 40 Networking event at Wine Steals last week and stunned the membership by bringing nearly 25 young professional women to mix and mingle with our members; learning more about the SDWF and women's philanthropy. What an achievement and what a great group of women! Ashley is an avid Chargers fan and in her spare time she enjoys riding her bike to the Little Italy farmer's market, enjoying the beach at Sunset Cliffs and playing intramural softball with her long time friends at Cabrillo Middle School.

SAVE THE DATES

Grant Seekers' Forum

November 4, 2009

3:00-4:30pm

**Girl Scout Headquarters, 1231 Upas St. San Diego
Florence Burnham Hall**

The Grant Seekers' Forum is a great opportunity for non-profit representatives to meet with the SDWF Grants Committee to learn more and ask questions about our 2009-2010 Environment Grant Guidelines. We would like as many grants committee members to attend as possible in order to interact with our potential grant seekers and learn more about our grant application and criteria. Attendees' feedback in the past has indicated how much the community appreciates interacting with our SDWF members. We hope to see you there.

Neighborhood Connection/Nature Walk

November 14

9-11am

Rancho Penasquitos Canyon/ Anne Fege's Home

As a follow up to the Kick Off event, member Anne Fege has invited her fellow SDWF members and guests for a nature walk followed by a brunch

are \$50 before October 10 or \$60 after and can be purchased online at www.home-start.org or by calling Nicole Graichen at 619-692-0727 ext. 113

Office Professional Training Program (OPT) Mentor Night

Tuesday, October 27

5- 9pm

**Grossmont College Student Center
(Cafeteria)**

Graduates of the Office Professional Training (OPT) program and business professionals will gather to enjoy an evening of networking with current OPT students. We hope that students will find mentors to encourage and motivate them as they continue their education and prepare to enter the workforce. Live and silent auctions will feature fabulous prizes to raise funds for the OPT program. Admission is free. A potluck dinner will be provided by the students. Bring \$\$ to spend at live and silent auctions for fabulous prizes! RSVP to Mary Leslie, (619) 644-7533 or Mary.Leslie@gcccd.edu.

Downtown El Cajon Cajon

Classic Cruise Trunk or Treat - Oct. 28

Parade of Lights - Dec. 9

5:00 - 8:00pm

Main Street and Magnolia Avenue, El Cajon

Don't miss this year's Downtown Trunk or Treat! Come on down to Main Street on Wednesday, October 28th (Main Street will be closed to through traffic) There will be a costume contests for everyone, even the cars! Car show participants will be handing out Halloween candy from their trunks, as well as participating Downtown merchants. Head on down for this spooktacular event! Also coming up in our car shows is the Parade of Lights! Make sure to head to Downtown El Cajon and watch lines of cars bedazzled in the holiday spirit on Wednesday, December 9th. Enjoy your holidays by dressing up your car and taking a picture with Santa!

Jewish Family Services

November Calendar of Workshops

The Economic Crisis Response Program is now available online. Please note that they have added a special stress reduction series (6 weeks) and have revamped our budgeting

ciera@sdfoundation.org.

SDWF Members Holiday Party
December 10
The Home of Pam Hamilton Lester
6-8pm

SDWF will be celebrating the holiday season with good friends and tasty treats! This gathering is for members only and we will be collecting donations for one of our community partners. More details to come so stay tuned.

COMMITTEE UPDATES

Membership Committee

Corporate Gift Matching: Making Your Gift Go Further

Many companies have programs through which they will "match" the charitable contributions made by their employees. Through corporate gift matching, your employer can multiply your gift to SDWF, making it go even further.

Check your company's Human Resources office to see if they offer gift matching. (If they don't, you may want to ask your company to start one.) If your employer does offer this program, your Human Resources department should provide you with a matching gift form to send to SDWF along with your donation.

Conditions and criteria for gift matching vary by employer. Some companies offer a payroll deduction plan. For more information or if you are not sure if SDWF qualifies for your company's gift matching program, contact Tracy Johnson at tracy@sdfoundation.org or (619) 814-1374 and we'll be glad to send information about our mission and organization.

Education Committee

Education Committee's Kick Off Event

The San Diego Women's Foundation's Education Committee combined with the Environment Discovery team to plan a hugely successful event held September 21 at Mission Trails Regional Park setting the stage for this year's granting cycle. In addition to the always special time for members to spend catching up with each other, the event featured interactive environment-related learning stations and a program when attendees were asked to stop and think about their own special place in nature.

The Education Kickoff event is traditionally the start of the new granting cycle which is followed by the announcement of grant criteria. the

workshop to be more interactive. Visit www.jfssd.org for details.

TKF's 2009 Annual Luncheon Fundraiser **"Stop Kids from Killing Kids"** **Thursday, November 5** **11:45am-1:00pm**

Four Points by Sheraton San Diego
Help us raise funds to "keep the light on in the hearts of youth" and ensure that at least 20,000 San Diego County youth are taught about the importance of making nonviolent choices through our life-changing violence prevention programs. No cost to attend, RSVP is required to Katie Bowles at Katie@tkf.org or 858-565-0800 ext. 101.

Office Professional Training Program **Clothing Boutique** **Saturday, November 7** **9-11am**

Grossmont College Griffin Gate (behind the cafeteria)
The OPT Alumni Association sponsors this twice-yearly event to distribute donated professional clothing to students of the Office Professional Training (OPT) program. Students will be preparing to dress professionally for job interviews and their new positions in Accounting, Insurance, Banking, and Office Support. Admission is free. A continental breakfast will be provided. Donations of gently used professional clothing (for men and women, all sizes) are currently being accepted. We also welcome volunteers to sort clothing and give fashion advice on the day of the event. To RSVP, donate clothing, or obtain additional information, please contact Mary Leslie, (619) 644-7533 or Mary.Leslie@gcccd.edu.

Vista Hill's 20th Annual Gala **Haute Rods & Harleys** **Saturday, November 14** **6:30pm - 12:00am** **Hard Rock Hotel San Diego** **207 Fifth Avenue, San Diego, CA 92101** **\$275 - \$350 per person**

Event Chairs Liz Copley and Patti Holmes invite you to join us for silent auction, dinner and dancing. Honorary Co-chairs are Jan Mullin and

sponsorship of a grantees' forum and the highly regarded process of proposal review and recommendation for membership vote. The Education Committee will be announcing at least one field trip opportunity and a personal philanthropy program in the near future. Watch for our news.

Marketing Committee

Facebook

In September SDWF launched its pilot Facebook page. This is a great way of spreading the word about our terrific organization. We encourage members to become a "fan" by checking out our page - The San Diego Women's Foundation. If you belong to Facebook please include our link on your Facebook page. If you don't belong to Facebook and want to learn more check out facebook.com.

Spread the word today and help grow our membership! Marketing will be reviewing the impact of Facebook in raising our visibility in the community.

Help Wanted!

Ever left a SDWF meeting inspired and wanting to share your enthusiasm for our organization? If so please email Teresa Jacques Chair Marketing Committee at teresajacques@yahoo.com. Teresa is looking to create stories about member experiences to market SDWF to the community.

In order to implement initiatives to increase SDWF's community presence and visibility we are looking for help and/or contacts in the following areas:

1. Writing
2. Editing
3. Photography
4. Video Production

Please email Teresa or call 858-353-1179 to explore further.

MEMBERSHIP DIRECTORY-Annual Update

It is that time of the year again; time to update the Membership Directory. Please click [here](#) to link to the website, login to the member's room, click on the directory and review your information that we have listed. If you would like to make changes, please contact Ciera at ciera@sdfoundation.org with those changes. If we do not hear from you, we will leave your listing as is. Please notify us by December 1. Can't remember your login and password? Email ciera@sdfoundation.org and she would be happy to give it to you.

year's theme, and proceeds will benefit Vista Hill programs: Don Allen ParentCare Family Recovery Center, Stein Education Center, SAFIR (Supporting Adolescents & Families in Recovery). For more information or reservations, contact Rachel Peniche 858.514.5153 rpeniche@vistahill.org.

Downtown El Cajon Home Ownership Faire – Save the Date! Saturday, January 16 9:30am – 2:00pm

Ronald Reagan Community Center 195 East Douglas Ave.

Mark your calendars! The 5th Annual East County Homeownership Fair is will offer services and information for both prospective and current homeowners seeking guidance and counseling regarding foreclosure prevention. Event exhibitors will be on hand from the real estate, lending, homeownership counseling, foreclosure prevention, and counseling professions. Multiple workshops will be offered on down payment assistance, foreclosure prevention, home buying and financial literacy, and much more - all here to help you learn what you need to know about homeownership! One-on-one confidential counseling will also be available, as will some fun activities for the kids. Admission, parking and children's activities are free! For more information or to become a vendor, presenter, or sponsor contact Kathryn Courter, El Cajon CDC Promotion & Events Manager, at (619) 401-8858, or visit www.downtownelcajon.com.

Monarch School 5th Annual "Diamond in the Rough" Gala featuring Jay Leno Saturday, January 23 6:00 pm Hilton La Jolla Torrey Pines

Sponsorship opportunities are still available for the sold-out Century Club's 5th Annual "Diamond in the Rough" Gala, which promises to be an elegant evening of cocktails, wine tasting, silent and live auctions, dinner, and live entertainment by comedian and TV show host Jay Leno. This first-rate event benefits students at Monarch School, where San Diego's homeless and at-risk youth ages 4-18 are breaking the cycle of homelessness through education. For more information please contact



pkelly@monarchschoos.org.

SDWF MARKETPLACE

SDWF now has reuseable grocery bags as well as bpa free water bottles for sale. Each item is \$5, and they can be purchased at the office, an upcoming event or by contacting ciera@sdfoundation.org. Please click [here](#) for photos of the items for sale. The items have the SDWF logo on them and will encourage us all to be a little more environmentally friendly! They make great gifts for friends, family or prospective members.

ADDITIONAL PHILANTHROPIC LEARNING OPPORTUNITIES

San Diego Grantmakers 2009 Annual Conference
During these troubled economic times, it is more important than ever for members of the philanthropic community to connect with each other and learn how to have greater impact. Don't miss this year's SDG Annual Conference, the premier event for local grantmakers! Click [here](#) for more information and to register. Open to SDWF members and other grantmakers.

 The San Diego Women's Foundation • *Engaging Women in Significant & Sustainable Philanthropy* 

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