

**THE  
SAN DIEGO  
WOMEN'S  
FOUNDATION**

*Engaging women in significant philanthropy*

**For immediate release**

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**Community Leader Cynthia Olmstead installed as President  
of The San Diego Women's Foundation**

San Diego – June 18, 2009 – The San Diego Women's Foundation welcomes new President Cynthia Olmstead to head its Board of Directors for 2009/2010. The installation occurred at the SDWF Grants Celebration June 2nd at the Irwin M. Jacobs QUALCOMM Hall. Four new community partners received \$201,000 to fund programs that will help to promote economic and employment development in the San Diego community. Over 200 SDWF members and guests attended marking the SDWF's 9<sup>th</sup> year of giving making an accumulative total of \$1.74 million awarded toward an improved community.

Olmstead is a San Diego native who has a long and respected history of leadership. As the owner and founder of TrustWorks! she has worked with organizations and individuals, nationally and internationally, to build and maintain trust, create strategic plans and develop leaders. In San Diego, she has served on the board of Second Chance, Planned Parenthood Action Fund, Peninsula YMCA and is past chair of LEAD San Diego and a member of the Downtown Rotary Club.

Olmstead joined the SDWF as a charter member in 2000 and becomes the 5<sup>th</sup> President of the organization. As Grants Chair, she played a key role in development of the granting process for the SDWF, a process that is now being replicated by granting organizations all over the country. "I am honored to work with these dynamic women as we continue to create an exciting model of philanthropy," Cindy said. "I believe we can keep our members excited about the work we are doing as we continue to make a significant impact in our community."

Others welcomed to the 2009/2010 SDWF Board of Directors are Judy Conner, Valerie Jacobs, Elaine Kalin, Julie Ruedi and Susie Zlotnik.

About the San Diego Women's Foundation

The San Diego Women's Foundation was established in 2000. SDWF's mission is to educate and inspire women to engage in significant and sustainable philanthropy in the San Diego region. Made up of 240 members who contribute \$2,000 each year for a minimum of five years, the SDWF has granted \$1,743,000 to 49 non-profit community partners since its inception and created an endowment of \$1.3 million. For more information, please visit [www.sdwomensfoundation.org](http://www.sdwomensfoundation.org) or call (619) 235-2300.

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