

**THE  
SAN DIEGO  
WOMEN'S  
FOUNDATION**

*Engaging women in significant & sustainable philanthropy*

**For immediate release**

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**Eileen Haag Named as President  
Of The San Diego Women's Foundation's Board of Directors**

San Diego (May 17, 2011) -- The San Diego Women's Foundation ([www.sdwomensfoundation.org](http://www.sdwomensfoundation.org)) has named Eileen Haag, a long-time community leader, as president of its Board of Directors for 2011. Haag published community newspapers for more than 20 years and has provided consulting services to a variety of clients. After the Witch Creek fires of 2007, she chaired the RB United Coalition, to help Rancho Bernardo recover and rebuild after losing more than 300 homes. She has also chaired the board of directors at Casa de las Campanas, a continuing care retirement community, the Rancho Bernardo Community Foundation and has served on the board of the Poway Center for Performing Arts Foundation. She has been named a Salvation Army Woman of Dedication, a Soroptimist Woman of Distinction, and has been inducted into the Rancho Bernardo Hall of Fame.

"We're truly honored that Eileen has accepted the position of president of The San Diego Women's Foundation for 2011," said Cynthia Olmstead, immediate past president of the organization. "She brings the highest level of commitment to the position and a passion for our mission to inspire women to engage in significant and sustainable philanthropy to strengthen the San Diego community."

The San Diego Women's Foundation was formed in 2000, inspired by a small group of San Diego volunteers who envisioned an organization that would promote the participation and leadership of women in philanthropy.

"Our founders recognized that women's traditional patterns of giving were changing," said Haag, "and that philanthropy was uncharted territory for many women." Like women in several other major U.S. cities, these San Diegans sought new opportunities to make a difference in their community on issues important to the entire region.

Now in its 11<sup>th</sup> year, The San Diego Women's Foundation has grown to an organization of more than 200 members. Each member has committed to an annual contribution of \$2,000 for a minimum of five years and has one vote to determine where grants will be awarded each year. The power of many women giving together has made a significant impact on the San Diego Region. As of June 1, 2011, more than \$2 million has been awarded to 58 community partners for their efforts to initiate or improve existing programs. Each grant, usually \$25,000 or greater, targets one of six focus areas: health and human services, civil society, economic and employment development, education, arts and culture, and the environment.

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### **About The San Diego Women's Foundation**

Founded as a supporting organization of [The San Diego Foundation](#), The San Diego Women's Foundation has grown to an organization of more than 200 members. Each member has committed to an annual contribution of \$2,000 for a minimum of five years and has one vote to determine where grants will be awarded each year. The power of many women giving together has made a significant impact on the San Diego Region. Since it was founded in 2000, the Foundation has granted more than \$2 million to 58 nonprofit programs. For more information, please visit [www.sdwomensfoundation.org](http://www.sdwomensfoundation.org) or call (619) 235-2300.