

## JULY 2014



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## WELCOME OUR NEW MEMBERS

Lori Williams  
Karen Nager  
Arlyne Brown  
Barbara McDonald-Repine  
Lorrin Golembieski  
Sherry Lankston  
Ilana Brown  
Susan Childs  
Kathlyn Ignacio  
Dale Spector  
Jeannie Ranglas  
Bridget Strickland  
Lisa Lovern  
Ellen Preston  
Kathryne Thorpe  
Suzanne Sutton

## WELCOME SDWF'S NEW PROGRAM ASSOCIATE

### Please welcome Mara Holiday!

Mara joins us with many years of experience in the nonprofit sector. She has worked in grants management and fundraising since 2009 at Father Joe's Villages, the San Diego Center for Children, and most recently as the Development Manager for The New Children's Museum. She currently serves on the board of First Book-San Diego. Mara holds a Bachelor of Arts from the University of San Francisco, and a Masters of Arts in Rhetoric and Writing Studies/Technical Communication from San Diego State University. We are thrilled to welcome her to the SDWF Team!

Mara can be reached at [mara@sdfoundation.org](mailto:mara@sdfoundation.org).



## 2014 ANNUAL GRANTS CELEBRATION: A NOVEL APPROACH

The Celebration was one of the most inspirational nights of the year. More than 300 people came together for the event, which was held at the new Central Library and celebrated the newest Environment Community Partners as well as women who were instrumental in



## COMMUNITY PARTNER INFORMATION

### San Diego Coastkeeper Seaside Soiree

**Wednesday, September 10  
6:00pm–9:00pm**

#### Scripps Seaside Forum, La Jolla

Celebrate fishable, swimmable, drinkable water at our 17th annual fundraiser, the Seaside Soiree. At the beautiful Scripps Seaside Forum overlooking the ocean in La Jolla, we'll mingle, drink, dine and have a little fun. You can buy your VIP tickets or general admission tickets today by [clicking here](#).

### San Diego Coastkeeper Coastal Cleanup Day

**Saturday, September 20  
9:00am-noon**

#### Crown Point Shores & countrywide

Join San Diego Coastkeeper at Crown Point Shores to celebrate the 30th annual California Coastal Cleanup Day. Coastkeeper provides the cleanup supplies, and volunteers bring enthusiasm for clean healthy beaches and a willingness to get a little dirty! Register [here](#) to join San Diego Coastkeeper at Crown Point (registration opens in August) or check one of the nearly 100 sites countywide.

### San Diego Science Alliance Robo Expo

**Saturday, September 6  
9:00am-1:00pm**

#### Hall of Champions, Balboa Park 2131 Pan American Plaza

#### Free admission, family friendly

Robo Expo showcases all things robotic in San Diego County. Exhibitors demonstrate how students can get involved in robotics education projects and learn programming and engineering skills. Robots large and small will be on display from SPAWAR, SeaBotix, San Diego Fire And Rescue, U.S. Navy and local high schools. This is

making the new Central library a reality. A total of \$166,000 was awarded to the grant recipients, who will use the money for programs that focus on water quality and conservation, and educate the community in this critical environmental issue for San Diego.

The nonprofit organizations were selected through a thorough vetting process and a final vote by all SDWF members. Meet our newest Community Partners below.

The evening was the perfect way to illustrate the philosophy embraced by every foundation member: Women Can Do More Than Woman. Five women who were critical to the success of San Diego's new Central Library shared stories, not just of that project, but of what influenced each of them to make giving back such an integral part in her life. This part of the program was moderated by Gail Vetter Levin and included Darlene Shiley, Judith Harris, Katie Sullivan, Helen Griffith and Carmen Vann who were honored for their unique contributions to our new Library.

Philanthropist and Founding SDWF Member, Darlene Shiley, inspired by the collective efforts of great women, announced that she would match the first \$25,000 in new SDWF Members and Friends contributions to the San Diego Women's Foundation. We exceeded Darlene's initial match raising more than \$30,000 in new member and Friends contributions. Darlene then generously offered to meet the entire \$30,000!



Thank you, Darlene Shiley!

Please [click here](#) to check out photos from the evening.

## MEET OUR NEWEST COMMUNITY PARTNERS

### Friends of Albert Einstein Academies Water Education Station Amount Granted: \$25,000

The Water Education Station will educate students, the community, and many neighboring schools about water issues relating to water conservation, quality and treatment. The Water Education Station will include four gravity-fed collecting tanks, allowing water treatment education, grey water use, and watering native drought resistant plants through drip irrigation. This project is an expansion of an existing garden and environmental education program and will serve about 1,000 students in grades K-8.



SDWF funds will be used for environmental education supplemental salary; signage and fabrication materials for the water station; a bus for the 5th grade field trip to the new Hyperion Water Treatment and Education facility in Los Angeles; native restoration projects; water testing equipment; and hands-on educational models.

### Friends of Balboa Park Plaza de Balboa Smartscape Project Amount Granted: \$40,000

The goal of this project is to optimize water usage in the Plaza de Balboa area and plant drought tolerant native species-- making Balboa Park more sustainable by reclaiming water from building rooftops and air conditioning condensation, and providing "water-wise" irrigation to the Zoro and Persian Rug Gardens. Findings will be shared with residents and businesses to serve as a model for other public parks and buildings in San Diego and beyond. The Reuben H. Fleet Science Center will highlight this project with a Water-Wise exhibit.



SDWF funds will be used towards the cost of equipment to recapture up to 90,000 gallons per month of air conditioning condensation from the roofs, and to replace the irrigation equipment in order to reduce wastewater runoff. The majority of the labor for implementation and installation will be donated by volunteer groups.

### Friends of the Water Conservation Garden

"STEM Education in Action" with sportsmanship, teamwork, intellectual prowess and competitive spirit. Admission is free but advance registration is required. For more information email [robotics@sdsa.org](mailto:robotics@sdsa.org).

### San Diego Science Alliance High Tech Fair Student Parent Night Tuesday, October 21 5:00pm-8:00pm Free admission, family friendly

Student Parent Night lets families meet the same exhibitors who will be there for the classroom field trips on Wednesday. At the High Tech Fair you can learn how medicines are made at Genentech or find out how to stop a plane like an engineer does at UTC Aerospace Systems. Over 50 exhibitors are expected from San Diego's innovative industries in aerospace, biotech, clean energy, conservation, healthcare, robotics, and information/communication technology.

### San Diego County Medical Society Foundation Solana Beach Sunset 5K Run/Walk Saturday, September 27 Fletcher Cove, Solana Beach

The Solana Beach Sunset 5K Run/Walk takes place on the beach at sunset! Grab your friends and family and run, walk, or stroll entirely on the beach to support a great cause. After the race join us for live music and a wellness expo showcasing local companies that specialize in healthy living. Funds raised from the race benefit The San Diego County Medical Society Foundation and Jump Start for Health.

### YMCA Youth & Family Services Angels in October Thursday, October 16 5:30pm-8:30pm Stone Brewing World Bistro & Gardens Liberty Station Cost: \$100 per person

The evening will include gourmet hors d'oeuvres from Stone Brewing, a variety of beers on tap, a silent auction and opportunity drawing. and mingling, friends and fun!

Every dollar raised will go towards supporting the YMCA Community Center, housing vital services such as the Cyber Y Technology Center, Y Cook Community Kitchen, Kinship Support Groups and a variety of free community events in North Park. For more information contact [spavell@ymca.org](mailto:spavell@ymca.org) or 619.281.8313

### Vista Hill's 25th Annual Gala, Jubilee Saturday, October 18 6pm-11pm The US Grant Hotel

Proceeds from the Gala will benefit the Don Allen ParentCare Family Recovery Center which is celebrating its 25th Anniversary! In 2013, we served 21,000

**Ms. Smarty-Plants Grows Earth Heroes & The Magic of Water**  
**Amount Granted: \$73,000**

The Water Conservation Garden is five acres of beautiful, themed gardens that showcase water conservation strategies. The Garden's premier educational program is the Ms. Smarty-Plants Program. Its mission is to effect long-term changes in how San Diegans use and conserve water by educating our children. Ms. Smarty-Plants is an experienced, 30-year educator. Dressed in colorful gardening paraphernalia and using fabulous props, she and her assistants educate 40,000 children annually through school assemblies and on-site Garden tours.



SDWF funds will expand this program to serve an additional 21,000 children throughout San Diego County, primarily in Title I schools. With the funds, the Garden will add a second full-time Ms. Smarty-Plants educator, adapt the program to middle and high school students, conduct a feasibility study for expanding the KUSI and KPBS collaboration, and showcase the program at two national conferences.

**San Diego Children's Discovery Museum**  
**Water Wise Programs**  
**Amount Granted: \$28,000**

The San Diego Children's Discovery Museum (SDCDM) program will teach children about the water cycle, conservation, watershed science, and environmental issues. The program is intended to complement SDCDM's Water Wise exhibit, being unveiled at the Museum this summer. The program funded by the SDWF grant will extend the impact of the Water Wise exhibit beyond the Museum and into local classrooms, primarily serving children ages 1-10, and will reach 10,000-15,000 people in addition to the more than 45,000 served annually by other programs at SDCDM.



SDWF funds will be used to construct a portable, interactive water table for use at schools and community events; provide water conservation kits for hands-on learning in elementary schools; facilitate the Be Water Wise: Water Conservation Challenge, a contest awarding SDCDM memberships for families designing and implementing household water conservation activities such as rainwater catchments; and awarding scholarships and subsidies to bring low-income schools to the Museum.

individuals and their families throughout San Diego with a wide variety of social service programs. At each of our program sites we are committed to achieving measurable results on prevention, early intervention, treatment, and education for our families and the community. Contact [cairncross@vistahill.org](mailto:cairncross@vistahill.org) for more information, or call 858-514-5155.

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## GRANTS COMMITTEE UPDATE: WAYS TO GET INVOLVED

If you aren't able to make it to the First Grants Committee Meeting on August 20th, [email us](#) to get on the list to get involved! There are four areas for member involvement. You may choose as many as you would like:

**DIG - Discovery, Inquiry and Guidelines:**

This team looks at the focus area for next year. The groups' activities will occur in "clusters" from fall through spring, but will not be constant throughout the year. Watch your email for more information about DIG.

**Team Leaders:** Mary Dawe & Jean Kaiser

To join the DIG Team, [click here](#).

**Letter of Inquiry Review:**

This team will review the Letters of Inquiry (LOI) for our Community Leadership Development grant cycle and decide which organizations will be invited to submit full grant proposals. No prior experience required.

To join the LOI Review Team, [click here](#).

**Training:** September 18

**Dates:** September 18 – 29

**Team Leaders:** Catherine Blair & Kate Fries

**Proposal Review:**

This team reads and scores the full Community Leadership Development grant proposals and decides which ones will go on to the next step of site visits. No experience required.

To join the Proposal Review Team, [click here](#).

**Training:** January 15

**Dates:** Jan. 15 – Feb. 3 & Feb. 9

**Site Visits:**

These members go out and visit the organizations that are seeking grants. They make recommendations to the full grants committee (all members who have participated in the grants process this year) for inclusion on the final ballot. No experience required.

To join the Site Visits Team, email [click here](#).

**Training:** February 12

**Dates:** March 9- April 3 & April 16

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## Member Connection



### SAVE THE DATES

**Annual Summer Social**

**Tacos and Shakespeare in the Park**

Wednesday, August 13

The Old Globe

5:30pm

*Members Only*

Join the Members of the San Diego Women's Foundation for our **Annual Summer Social** on Wednesday, August 13th! This fun and entertaining gathering, hosted in collaboration with The Old Globe, is a great way to catch up with members you know and get to know members you have yet to meet! This year's Summer Social will be held at The Old Globe and features several ways to mix, mingle, and celebrate summer in San Diego-style! Members have the option of joining us for just the tour and social hour or adding tickets to The Old Globe's performance of *Two Gentlemen of Verona*.

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|--------|---|
| 5:30pm | Registration opens  |
| 5:45pm | Go behind the scenes with a private back-stage tour of The Old Globe. The tour will begin promptly at 5:45pm.   |
| 6:30pm | Social mixer in the Craig Noel Garden while enjoying a taco bar, drinks, and dessert<br><b>\$25, includes tour &amp; social</b>   |
| 8:00pm | Watch a performance of <i>Two Gentleman of Verona</i> in the Lowell Davies Outdoor Theatre. Members will sit together in Section A.<br><b>\$59, includes tour, social &amp; discounted ticket to play</b> |

*Tickets are either \$25 (tour and social mixer) or \$59 (tour, social mixer and discounted play ticket).* Please RSVP by [clicking here](#) and pay (you will have the option of paying online or sending a check). If you are sending a check, please select the option "Bill Me Later" during the checkout process of the online registration.

Season ticket holders, please RSVP for the \$25 tour and social option. If you wish to attend the performance with SDWF, you may call The Old Globe Box Office at (619) 234-5623 to move your tickets and be seated with the group.

**Kindly RSVP by July 25th.**

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### **First Grants Committee Meeting**

Wednesday, August 20  
Noon-1:30pm

#### **Location:**

The San Diego Foundation Hoffman Room  
2508 Historic Decatur Road  
San Diego, CA 92106

Each year, we launch the new grants process with our First Grants Committee Meeting. We invite any SDWF member interested in learning more about our guidelines and grants process to attend!

Please RSVP if you plan on attending by [clicking here](#). Please feel free to bring your lunch and drinks will be provided.

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### **Grants Kick-Off/Annual Meeting**

Monday, September 15  
Junior Achievement  
5:30pm-8:00pm  
*Open to Members and Guests*

#### **Location:**

Junior Achievement  
4756 Mission Gorge Pl.  
San Diego, CA 92120

Save the Date for our Grants Kick-Off/Annual Meeting featuring special guest speaker, **Cindy Marten, Superintendent of Public Education for San Diego Unified School District**. More details about this exciting event will be announced shortly. Mark your calendar and stay tuned!

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## **SDWF IN THE MEDIA**

[Giving Back Magazine](#)  
[San Diego Business Journal](#)

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## **ADDITIONAL WAYS TO SUPPORT SDWF**

### **BE AN SDWF AMBASSADOR**

Our ability to expand our impact is directly related to the size of our membership. We encourage you to reach out and encourage other women to join us in this exciting work. Think of the possibilities as our membership grows!

### **DONATE TO FRIENDS OF SDWF**

Friends is a way for everyone, men and women alike, to collectively come together to support the significant work of SDWF. Consider a gift that will provide funding to continue our strong trajectory of growth and momentum, investing and community change.

### **LEAVE A LEGACY GIFT**

A planned gift to SDWF ensures that our unique approach to investing in the success of local nonprofits through women's collective grantmaking will endure for future generations while providing tax savings for you and your family. We have created a Legacy Circle to honor and thank those of you who have generously listed the Women's Foundation as a beneficiary. By informing us of your planned gift, you will become a member of our Legacy Circle. Please contact Tracy Johnson, [tracy@sdfoundation.org](mailto:tracy@sdfoundation.org) or 619-814-1374, to become enrolled.

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## **OTHER PHILANTHROPIC LEARNING OPPORTUNITIES**

**San Diego Grantmakers** doesn't want SDWF members to miss out on any upcoming events!

Click here to learn more and view all that's being offered [www.sdgrantmakers.org](http://www.sdgrantmakers.org).

2508 Historic Decatur Road, Suite 200 San Diego, CA 92106 • 619.235.2300 • [sdwf@sdfoundation.org](mailto:sdwf@sdfoundation.org)