

**WOMEN
CAN DO
MORE THAN
WOMAN.SM**

MAKE YOUR GIVING COUNT.



THE SAN DIEGO WOMEN'S FOUNDATION
2012 – 2013 ANNUAL REPORT





DEAR COMMUNITY,

Connection...Commitment...Evolution...

We can all be very proud of what the San Diego Women's Foundation (SDWF) has accomplished this year together. Our 2012-2013 grants, totaling nearly \$200,000, assisted young students in our community to make great strides in literacy and academic achievement, building a stronger foundation for their future. We also evaluated where we have been, where we stand, and where we are going, and we are excited to share that with you.

One hundred founding members launched the San Diego Women's Foundation in 2000, with the support of The San Diego Foundation. The power of collective giving and encouraging and educating women in philanthropy were, and are still, the tenets of our innovative organization.

A grants process was created, refined, and then refined some more over the years, to a thorough and effective model that is now emulated and used by collective giving organizations within San Diego County, as well as across the country.

An endowment was established from the very beginning, and it not only has grown to nearly \$3 million, but it also added some stability in the recent tough economic years. Our endowment, continues to grow through our members' annual contributions, investments, as well as additional gifts, providing stability and ensuring our presence in San Diego for many years to come. Other philanthropic groups have looked to us as a model for bolstering their own structures and processes.

Members were educated about how to be philanthropists, how to engage in significant and sustainable philanthropy, and what issues face San Diego – all to strengthen the San Diego region. In our 14-year history, more than 500 women have been educated and inspired, as members of the SDWF. In addition, our members built personal relationships and we hear regularly that it was often with women that they never would have had the chance to know otherwise.

The combination of the impact of our grants and our members' own philanthropic involvements throughout the county have demonstrated what we can accomplish together.

Thousands upon thousands of San Diegans have been helped directly through our grants – 67 programs with grants totaling \$2.5 million over 13 years.

Knowing all of this only serves to inspire us to do more – together! For our 2013-2014 grants year, our 200 members invested a total of \$181,000 into four remarkable organizations who are making a difference in the lives of hundreds of San Diegans right now in the area of health and human services, specifically emphasizing self-sufficiency.

As we continue our work, the San Diego Women's Foundation is committed to remaining relevant to our members, community partners, friends, and the community at-large. We have modified our mission and vision to reflect our organizational evolution to further benefit the community.

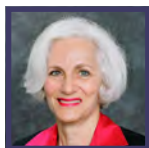
Our Mission

The San Diego Women's Foundation educates and inspires women to engage in collective philanthropy. We are catalysts for change, investing in innovative solutions that benefit the underserved communities in the San Diego region.

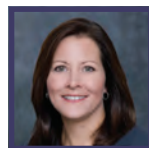
Our Vision

Our vision is justice, equality, and opportunity for all members of the community, resulting in a more vibrant and sustainable San Diego.

We will continue to refine our grantmaking and educational processes to support our mission and vision. We will do this together and welcome all women to join us and be part of our dynamic collective giving organization. We are very excited to see the impact we will continue to have on the San Diego region, as well as on each other – more stories of lives touched and changed!



A.J. Frank, President 2013-2014



Tracy Johnson, Executive Director

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A.J. Frank, *President-elect*
Elaine Kalin, *Treasurer*
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Teresa Jacques, *Past President*

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Suzanne LaTour
Ashley McElravy
Bethel Nathan
Marjorie O'Malley
Lenore Ringler
Erica Ueland

SDWF FOCUSES ON EDUCATION

For the 2012-2013 grant cycle, the Grants Discovery Team studied San Diego educational issues and community priorities in order to recommend a focus that would make the greatest impact with our philanthropic dollars. The result was a decision to fund programs that develop basic skills and knowledge for improved performance in school and life, targeting elementary school students in the county living at or below the poverty level.

Our membership voted to invest \$197,300 in a diverse group of organizations making a difference in these students' lives. These programs all emphasized literacy and academic achievement in early elementary school. Acquiring the skills now will greatly increase these young students' chances for success in the future. We are pleased to share some of the wonderful results from our Community Partners.

OUR COMMUNITY IMPACT SINCE 2000

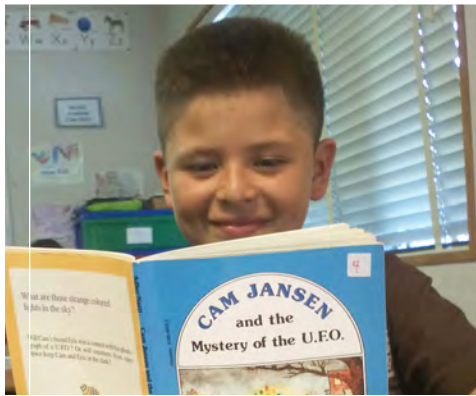
- **500+** women engaged in collective philanthropy
- **\$2.5 million** invested into the San Diego region
- **67 nonprofit** programs funded



"Through SDWF I have met some amazing women in all phases of life. I've worked with philanthropic-minded women, many of whom I wouldn't have had the opportunity to meet outside this organization. Through the collective process I've built wonderful friendships. The women motivate me to be involved with SDWF and the San Diego community on all levels."

—Jenny Erdmann, Member since 2011

COMMUNITY PARTNER SPOTLIGHTS



BAYSIDE COMMUNITY CENTER

PROGRAM: *Linda Vista Academic Club*

GRANT AWARD: \$27,500

Linda Vista Elementary School is the location of the new Academic Club run by the Bayside Community Center. Building on the success they had at Kit Carson Elementary, Bayside launched this club with English learner students identified by their teachers or principal as being at risk of academic failure. During the year, these students made tremendous strides in reading and writing proficiency, as well as improvements in social behavioral skills. By engaging their families in social, educational and cultural services offered by Bayside, the Academic Club was successful in building a commitment to education in the entire family.

IMPACT

- All students advanced an average of 3-4 reading levels and made great social behavioral progress
- 50% of students reached their grade reading level and 40% achieved proficient or advanced scores in district exams
- Success has created a waiting list of students to participate in the new program
- Funding from SDWF helped leverage future grants from Healthy Start to continue the program

SPOTLIGHT

Edgar had been enrolled in a traditional afterschool program with little academic content. Upon hearing about the Linda Vista Club and its focus on academic achievement, Edgar's mother enrolled him in the program. In just a short time, he was able to improve his academic performance and achieved a proficient score on his English Language Arts exam. Edgar is excited to return to this program next year and continue his academic growth.



COMMUNITY HOUSINGWORKS

PROGRAM: *Running Readers Reading Enhancement Program*

GRANT AWARD: \$40,000

Community HousingWorks Running Readers Reading Enhancement Program fosters a love for reading that sets a foundation for academic and general success in kindergarten students. Students enrolled in the program met twice a week in small groups to enhance reading skills and participated in monthly fun, themed “family nights” where entire families came together to read. Success was demonstrated through increased reading skills and enthusiasm for reading, while facilitating a supportive learning environment at the Community HousingWorks residences.

IMPACT

- 184 students participated
- 668 youth and 569 adults benefited from family nights
- “Ready for Kindergarten” initiative was rolled out at 18 locations, providing toolkits to parents
- 1,126 books distributed, significantly exceeding a goal of 500

SPOTLIGHT

Aide is a devoted, hardworking, and loving mother who takes her role in supporting her children’s education quite seriously. Although she herself did not learn to read until her son entered first grade, Aide enthusiastically enrolled each of her children in this program so they could learn in a supportive environment where they live. Now the family reads together every day from books they received from the Running Readers Program or from school books. She calls Running Readers “a gift to my sons and to myself”.



EXCELLENCE AND JUSTICE IN EDUCATION ACADEMIES

PROGRAM: *Literacy Intervention Project*

GRANT AWARD: \$34,000

Excellence and Justice in Education Academies created the Literacy Intervention Project to provide academic support in order to prepare young students to succeed in higher education. The Project benefits at-risk, low-income children in El Cajon, who continuously underperform in Language Arts and read below grade level. By hiring a full-time reading specialist and two part-time instructional aides, the program provided 81 kindergarten through fifth grade students with instruction and support throughout the school year and brought families together for family reading nights.

IMPACT

- 96% of students increased reading proficiency and/or reading comprehension
- Family reading nights provided activities and engagement to increase literacy and enthusiasm for reading
- Implemented “Response to Intervention” to assess student responses to instructional changes tailored to their learning style

SPOTLIGHT

Aksel entered third grade at a first grade reading level. Through the Literacy Intervention Project, several instructional goals such as reading with speed, expression, and accuracy were outlined. By implementing small intervention groups and individualized instruction to meet his needs, Aksel is now a student who can read and comprehend at his grade level with confidence!



INTERNATIONAL RESCUE COMMITTEE

PROGRAM: TEAM (Teach, Engage, Achieve and Motivate) Project

GRANT AWARD: \$40,000

International Rescue Committee's TEAM Project provides after-school tutoring for immigrants at Marshall Elementary School. Through continuous support two hours a day, five days a week, this program bolsters students' literacy skills in English, provides homework assistance to improve academic performance, offers an on-site computer lab, and extracurricular activities such as dance, art, structured games, and civic engagement.

IMPACT

- 43 immigrant students received after-school tutoring at Marshall Elementary School
- 84% of students increased their reading proficiency by two or more levels
- 90% of students were evaluated by their teachers to have demonstrated improved self-confidence!

SPOTLIGHT

Bah Moo, a second grade refugee from Burma, began attending TEAM Project after school in the Fall of 2012. Shy and timid, she spoke little English and was reading at an early kindergarten level. As Bah Moo continued to attend the TEAM Project's daily intervention and small group reading circles, she showed consistent progress. When Bah Moo was assessed at the end of the school year, she had gained well over a year's progress. Her teacher reported, "She has progressed faster than almost any new arrival student I've ever had!"



JUNIOR ACHIEVEMENT OF SAN DIEGO COUNTY

PROGRAM: *Empowering Young Leaders - Encouraging Young Lives*

GRANT AWARD: \$55,800

Junior Achievement's Empowering Young Leaders - Encouraging Young Lives program provides financial literacy and financial responsibility skills. Using the Junior Achievement curriculum, volunteers from our business community taught students attending Fay and Porter Elementary Schools' hands-on financial education and workforce readiness skills. Students were introduced to the world of opportunities that exist beyond their neighborhood.

IMPACT

- 1,506 students participated in Junior Achievement's BizTown financial education and workforce readiness program
- Observing teachers incorporated the BizTown experience into their college and career exploration program
- Funding from SDWF helped leverage future grants from LPL Financial, Wells Fargo and Union Bank

SPOTLIGHT

Lizette, a fifth grade student at Fay Elementary School comes from a single parent home and, according to her teacher, she lacked confidence in her abilities and never took on leadership roles. At Junior Achievement BizTown, she served as the CEO of Kaiser. Through her experience, she gained confidence and demonstrated leadership and outstanding teamwork skills. Her teacher has recognized that Lizette is now more engaged in her studies and classroom work.

SUPPORT GROWS AND DIVERSIFIES FOR SDWF

FRIENDS OF THE SAN DIEGO WOMEN'S FOUNDATION

JULY 1, 2012 – JUNE 30, 2013

Friends of the SDWF is a way for everyone to come together to support our significant work. Donations are used to help us continue to meet our mission. Thank you to our FRIENDS!

PARTNER (\$5,000-\$9,999)

Vicki Baron

AMBASSADOR (\$1,000-\$4,999)

Anonymous

Laury Graves

Susan Kaloustian

Jean Martinez

Maggie Meyer

CATALYST (\$500-\$999)

Teresa Jacques

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Cynthia Olmstead

Marilyn Sawyer

Jill & Kevin Smith

SUPPORTER (\$100-\$499)

Marc & Debby Abbott

Anderson Plumbing, Heating
& Air Conditioning

Heather Back

Keely Bamberg

LaVonne Cashman

Jose Cruz

Janie DeCelles

Valerie Jacobs

Rudy Johnson

Tracy Johnson

Dolores Juditz

Suzanne LaTour

Bethel Nathan

Betty Peabody

Andrew Schlosberg

Rita Solberg

Joy Weiss

Kyla Winters

SDWF LEGACY CIRCLE

A planned gift to SDWF ensures that our unique approach to investing in the success of local nonprofits will endure for future generations. Thank you to our Legacy Circle Members who have remembered SDWF in their estate plans!

Marlowe Berg, Ph.D.

Alice Diamond

A.J. Frank

Joan Friedenberg

Tina Hansen

Elaine Kalin

Kim Kleber

Suzanne LaTour

Bethel Nathan

Marjorie O'Malley

SDWF AMBASSADORS

The ability for SDWF to expand our impact is directly related to the size of our membership. We appreciate and value our ambassadors in the community for reaching out and encouraging other women to join us in this exciting work. ***Women Can Do More Than Woman.sm***



"After a site visit, I was so impressed by the *Running Readers* program that I attended an open house where I learned how Community HousingWorks helps individuals and families move up in the world through programs for financial self-sufficiency, home stability and school success. I became a volunteer for *Running Readers* to be a part of this great organization's work. The kids and the experience were terrific."

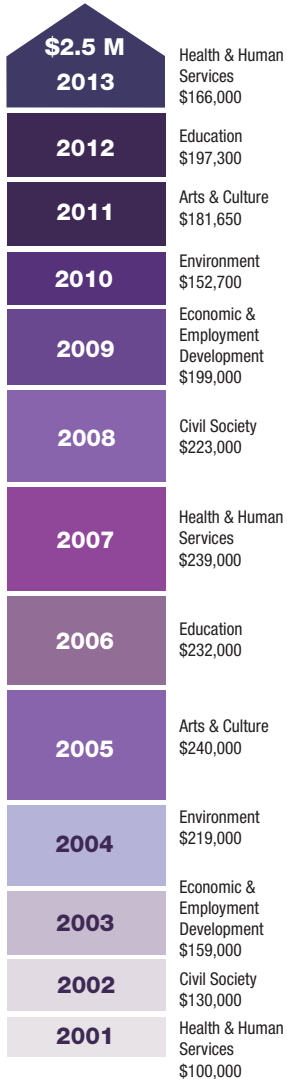
—Elaine Kalin, Member since 2004

FINANCIALS

The information below reflects our high priorities of financial stability and integrity. We are extremely grateful for the generosity of our members and donors and for the support from The San Diego Foundation.

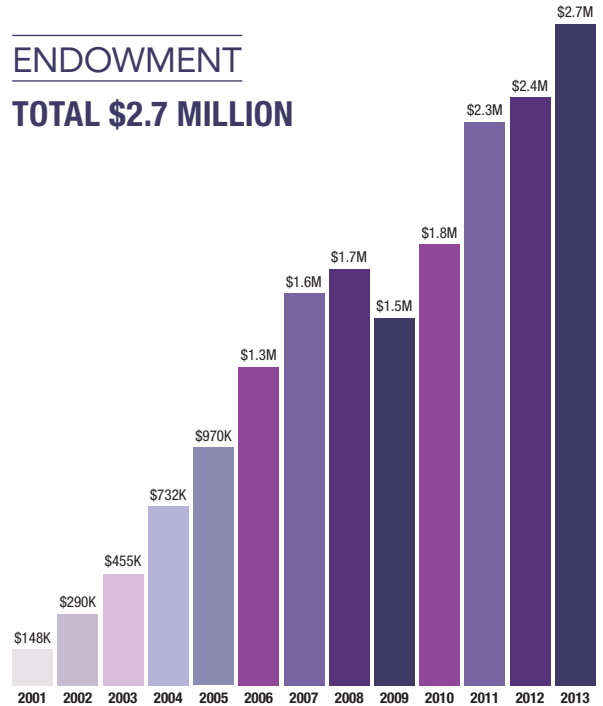
TOTAL GRANTING DOLLARS

TOTAL \$2.5 MILLION

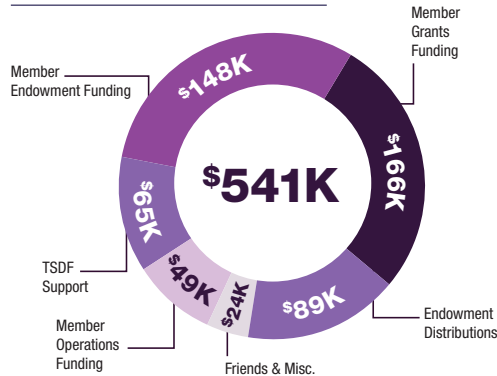


ENDOWMENT

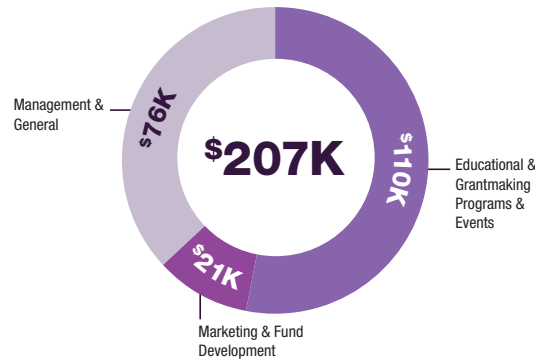
TOTAL \$2.7 MILLION



REVENUE 2012-2013



EXPENSES 2012-2013



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